



SIXTH EDITION

# OPERATIONS STRATEGY

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# Operations Strategy

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## Topics covered in case studies

List of case studies

Aarens Electronic

Aztec Component Supplies

Carglass®: building and sustaining a customer-centric organisation

Clever Consulting

Delta Synthetic Fibres (DSF)

Developing 'Savory Rosti-crisps' at Dreddo Dan's

Disneyland Resort Paris

Dresding Medical

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Hartford Building Society: to measure, or not to measure?

Holmart and Wersa: the food waste partnership

McDonald's: half a century of growth

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Slagelse Industrial Services (SIS)

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