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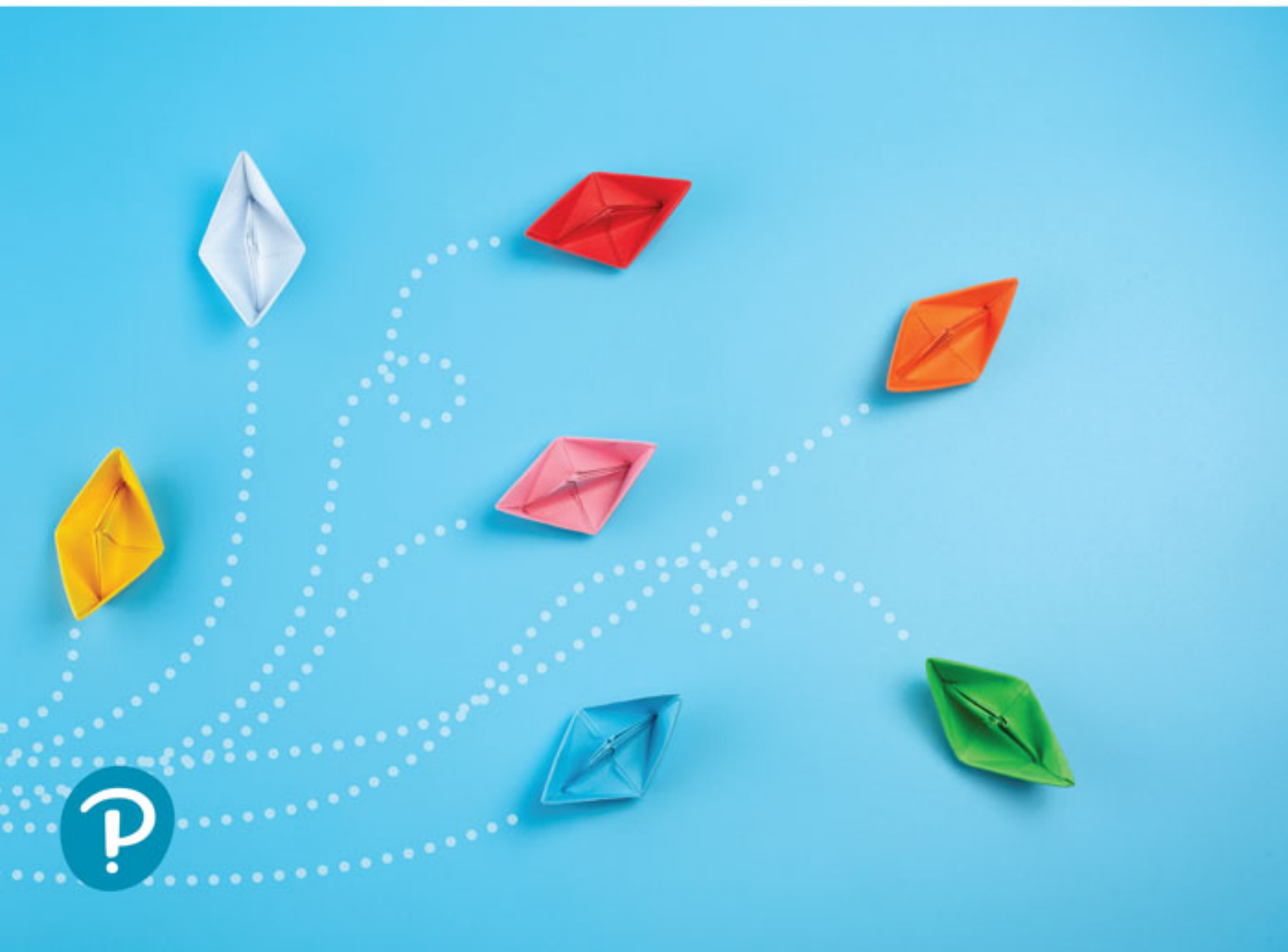


INTERNATIONAL BUSINESS

A Managerial Perspective

NINTH EDITION

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