# GLOBAL EDITION 

## Calculus

for Business, Economics, Life Sciences, and Social Sciences

FOURTEENTH EDITION
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## for Business, Economics,

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(B) Find the supply and the instantaneous rate of change of supply with respect to price when the price is $\$ 40$. Write a brief verbal interpretation of these results.
(C) Use the results from part (B) to estimate the supply if the price is increased to $\$ 41$.
97. Medicine. A drug is injected into a patient's bloodstream through her right arm. The drug concentration (in milligrams per cubic centimeter) in the bloodstream of the left arm $t$ hours after the injection is given by

$$
C(t)=\frac{0.14 t}{t^{2}+1}
$$

(A) Find $C^{\prime}(t)$.
(B) Find $C^{\prime}(0.5)$ and $C^{\prime}(3)$, and interpret the results.
98. Drug sensitivity. One hour after a dose of $x$ milligrams of a particular drug is administered to a person, the change in body temperature $T(x)$, in degrees Fahrenheit, is given approximately by

$$
T(x)=x^{2}\left(1-\frac{x}{9}\right) \quad 0 \leq x \leq 7
$$

The rate $T^{\prime}(x)$ at which $T$ changes with respect to the size of the dosage $x$ is called the sensitivity of the body to the dosage.
(A) Use the product rule to find $T^{\prime}(x)$.
(B) Find $T^{\prime}(1), T^{\prime}(3)$, and $T^{\prime}(6)$.

## Answers to Matched Problems

1. $30 x^{4}-36 x^{3}+9 x^{2}$
2. (A) $y=84 x-297$
(B) $x=-4, x=1$
3. (A) $5 x^{8} e^{x}+e^{x}\left(40 x^{7}\right)=5 x^{7}(x+8) e^{x}$
(B) $x^{7} \cdot \frac{1}{x}+\ln x\left(7 x^{6}\right)=x^{6}(1+7 \ln x)$
4. (A) $\frac{\left(x^{2}+3\right) 2-(2 x)(2 x)}{\left(x^{2}+3\right)^{2}}=\frac{6-2 x^{2}}{\left(x^{2}+3\right)^{2}}$
(B) $\frac{\left(t^{2}-4\right)\left(3 t^{2}-3\right)-\left(t^{3}-3 t\right)(2 t)}{\left(t^{2}-4\right)^{2}}=\frac{t^{4}-9 t^{2}+12}{\left(t^{2}-4\right)^{2}}$
(C) $-\frac{6}{x^{4}}$
5. (A) $\frac{\left(e^{x}+2\right) 3 x^{2}-x^{3} e^{x}}{\left(e^{x}+2\right)^{2}}$
(B) $\frac{(1+\ln x) 4-4 x \frac{1}{x}}{(1+\ln x)^{2}}=\frac{4 \ln x}{(1+\ln x)^{2}}$
6. (A) $S^{\prime}(t)=\frac{450}{(t+3)^{2}}$
(B) $S(12)=120 ; S^{\prime}(12)=2$. After 12 months, the total sales are 120,000 games, and sales are increasing at the rate of 2,000 games per month.
(C) 122,000 games

### 3.5 The Chain Rule

- Composite Functions
- General Power Rule
- The Chain Rule

The word chain in the name "chain rule" comes from the fact that a function formed by composition involves a chain of functions-that is, a function of a function. The chain rule enables us to compute the derivative of a composite function in terms of the derivatives of the functions making up the composite. In this section, we review composite functions, introduce the chain rule by means of a special case known as the general power rule, and then discuss the chain rule itself.

## Composite Functions

The function $m(x)=\left(x^{2}+4\right)^{3}$ is a combination of a quadratic function and a cubic function. To see this more clearly, let

$$
y=f(u)=u^{3} \quad \text { and } \quad u=g(x)=x^{2}+4
$$

We can express $y$ as a function of $x$ :

$$
y=f(u)=f[g(x)]=\left[x^{2}+4\right]^{3}=m(x)
$$

The function $m$ is the composite of the two functions $f$ and $g$.

## DEFINITION Composite Functions

A function $m$ is a composite of functions $f$ and $g$ if

$$
m(x)=f[g(x)]
$$

The domain of $m$ is the set of all numbers $x$ such that $x$ is in the domain of $g$, and $g(x)$ is in the domain of $f$.

The composite $m$ of functions $f$ and $g$ is pictured in Figure 1. The domain of $m$ is the shaded subset of the domain of $g$ (Fig. 1); it consists of all numbers $x$ such that $x$ is in the domain of $g$ and $g(x)$ is in the domain of $f$. Note that the functions $f$ and $g$ play different roles. The function $g$, which is on the inside or interior of the square brackets in $f[g(x)]$, is applied first to $x$. Then function $f$, which appears on the outside or exterior of the square brackets, is applied to $g(x)$, provided $g(x)$ is in the domain of $f$. Because $f$ and $g$ play different roles, the composite of $f$ and $g$ is usually a different function than the composite of $g$ and $f$, as illustrated by Example 1.


Figure 1 The composite $\boldsymbol{m}$ of $f$ and $g$

EXAMPLE 1 Composite Functions Let $f(u)=e^{u}$ and $g(x)=-3 x$. Find $f[g(x)]$ and $g[\overline{f(u)] .}$ SOLUTION

$$
\begin{aligned}
f[g(x)] & =f(-3 x)=e^{-3 x} \\
g[f(u)] & =g\left(e^{u}\right)=-3 e^{u}
\end{aligned}
$$

Matched Problem 1 Let $f(u)=2 u$ and $g(x)=e^{x}$. Find $f[g(x)]$ and $g[f(u)]$.

EXAMPLE 2 Composite Functions Write each function as a composite of two simpler functions.
(A) $y=100 e^{0.04 x}$
(B) $y=\sqrt{4-x^{2}}$

## SOLUTION

(A) Let

$$
\begin{aligned}
& y=f(u)=100 e^{u} \\
& u=g(x)=0.04 x
\end{aligned}
$$

Check: $y=f[g(x)]=f(0.04 x)=100 e^{0.04 x}$
(B) Let

$$
\begin{aligned}
& y=f(u)=\sqrt{u} \\
& u=g(x)=4-x^{2}
\end{aligned}
$$

$$
\text { Check: } y=f[g(x)]=f\left(4-x^{2}\right)=\sqrt{4-x^{2}}
$$

Matched Problem 2 Write each function as a composite of two simpler functions.
(A) $y=50 e^{-2 x}$
(B) $y=\sqrt[3]{1+x^{3}}$

## CONCEPTUAL INSIGHT

There can be more than one way to express a function as a composite of simpler functions. Choosing $y=f(u)=100 u$ and $u=g(x)=e^{0.04 x}$ in Example 2A produces the same result:

$$
y=f[g(x)]=100 g(x)=100 e^{0.04 x}
$$

Since we will be using composition as a means to an end (finding a derivative), usually it will not matter which functions you choose for the composition.

## General Power Rule

We have already made extensive use of the power rule,

$$
\begin{equation*}
\frac{d}{d x} x^{n}=n x^{n-1} \tag{1}
\end{equation*}
$$

Can we apply rule (1) to find the derivative of the composite function $m(x)=$ $p[u(x)]=[u(x)]^{n}$, where $p$ is the power function $p(u)=u^{n}$ and $u(x)$ is a differentiable function? In other words, is rule (1) valid if $x$ is replaced by $u(x)$ ?

## Explore and Discuss 1

Let $u(x)=2 x^{2}$ and $m(x)=[u(x)]^{3}=8 x^{6}$. Which of the following is $m^{\prime}(x)$ ?
(A) $3[u(x)]^{2}$
(B) $3\left[u^{\prime}(x)\right]^{2}$
(C) $3[u(x)]^{2} u^{\prime}(x)$

The calculations in Explore and Discuss 1 show that we cannot find the derivative of $[u(x)]^{n}$ simply by replacing $x$ with $u(x)$ in equation (1).

How can we find a formula for the derivative of $[u(x)]^{n}$, where $u(x)$ is an arbitrary differentiable function? Let's begin by considering the derivatives of $[u(x)]^{2}$ and $[u(x)]^{3}$ to see if a general pattern emerges. Since $[u(x)]^{2}=u(x) u(x)$, we use the product rule to write

$$
\begin{align*}
\frac{d}{d x}[u(x)]^{2} & =\frac{d}{d x}[u(x) u(x)] \\
& =u(x) u^{\prime}(x)+u(x) u^{\prime}(x) \\
& =2 u(x) u^{\prime}(x) \tag{2}
\end{align*}
$$

Because $[u(x)]^{3}=[u(x)]^{2} u(x)$, we use the product rule and the result in equation (2) to write

$$
\begin{array}{rlrl}
\frac{d}{d x}[u(x)]^{3} & =\frac{d}{d x}\left\{[u(x)]^{2} u(x)\right\} & & \begin{array}{l}
\text { Use equation (2) to } \\
\text { substitute for }
\end{array} \\
& =[u(x)]^{2} \frac{d}{d x} u(x)+u(x) \frac{d}{d x}[u(x)]^{2} & & \frac{d}{d x}[u(x)]^{2} . \\
& =[u(x)]^{2} u^{\prime}(x)+u(x)\left[2 u(x) u^{\prime}(x)\right] & \\
& =3[u(x)]^{2} u^{\prime}(x) &
\end{array}
$$

Continuing in this fashion, we can show that

$$
\begin{equation*}
\frac{d}{d x}[u(x)]^{n}=n[u(x)]^{n-1} u^{\prime}(x) \quad n \text { a positive integer } \tag{3}
\end{equation*}
$$

Using more advanced techniques, we can establish formula (3) for all real numbers $n$, obtaining the general power rule.

## THEOREM 1 General Power Rule

If $u(x)$ is a differentiable function, $n$ is any real number, and

$$
y=f(x)=[u(x)]^{n}
$$

then

$$
f^{\prime}(x)=n[u(x)]^{n-1} u^{\prime}(x)
$$

Using simplified notation,

$$
y^{\prime}=n u^{n-1} u^{\prime} \quad \text { or } \quad \frac{d}{d x} u^{n}=n u^{n-1} \frac{d u}{d x} \quad \text { where } u=u(x)
$$

EXAMPLE 3 Using the General Power Rule Find the indicated derivatives:
(A) $f^{\prime}(x)$ if $f(x)=(3 x+1)^{4}$
(B) $y^{\prime}$ if $y=\left(x^{3}+4\right)^{7}$
(C) $\frac{d}{d t} \frac{1}{\left(t^{2}+t+4\right)^{3}}$
(D) $\frac{d h}{d w}$ if $h(w)=\sqrt{3-w}$

## SOLUTION

$$
\begin{array}{rlrl}
\text { (A) } \begin{aligned}
f(x) & =(3 x+1)^{4} & & \text { Apply general power rule. } \\
& =4(3 x+1)^{3} 3 & & =4(3 x+1)^{3}(3 x+1)^{\prime}
\end{aligned} & & \text { Substitute }(3 x+1)^{\prime}=3 \\
& =12(3 x+1)^{3} & & \text { Simplify. } \\
\text { (B) } y & =\left(x^{3}+4\right)^{7} & & \\
y^{\prime} & =7\left(x^{3}+4\right)^{6}\left(x^{3}+4\right)^{\prime} & & \text { Substitute }\left(x^{3}+4\right)^{\prime}=3 x^{2} \\
& =7\left(x^{3}+4\right)^{6} 3 x^{2} & & \text { Simplify. } \\
& =21 x^{2}\left(x^{3}+4\right)^{6} & &
\end{array}
$$

(C) $\frac{d}{d t} \frac{1}{\left(t^{2}+t+4\right)^{3}}$

$$
\begin{array}{ll}
=\frac{d}{d t}\left(t^{2}+t+4\right)^{-3} & \\
\text { Apply general power rule. } \\
=-3\left(t^{2}+t+4\right)^{-4}\left(t^{2}+t+4\right)^{\prime} & \\
\text { Substitute }\left(t^{2}+t+4\right)^{\prime}= \\
=-3\left(t^{2}+t+4\right)^{-4}(2 t+1) & \\
2 t+1 . \\
=\frac{-3(2 t+1)}{\left(t^{2}+t+4\right)^{4}} &
\end{array}
$$

(D) $h(w)=\sqrt{3-w}=(3-w)^{1 / 2} \quad$ Apply general power rule.

$$
\begin{array}{rlrl}
\frac{d h}{d w} & =\frac{1}{2}(3-w)^{-1 / 2}(3-w)^{\prime} & \text { Substitute }(3-w)^{\prime}=-1 . \\
& =\frac{1}{2}(3-w)^{-1 / 2}(-1) & \text { Simplify. } \\
& =-\frac{1}{2(3-w)^{1 / 2}} \quad \text { or } \quad-\frac{1}{2 \sqrt{3-w}}
\end{array}
$$

Matched Problem 3 Find the indicated derivatives:
(A) $h^{\prime}(x)$ if $h(x)=(5 x+2)^{3}$
(B) $y^{\prime}$ if $y=\left(x^{4}-5\right)^{5}$
(C) $\frac{d}{d t} \frac{1}{\left(t^{2}+4\right)^{2}}$
(D) $\frac{d g}{d w}$ if $g(w)=\sqrt{4-w}$

Notice that we used two steps to differentiate each function in Example 3. First, we applied the general power rule, and then we found $d u / d x$. As you gain experience with the general power rule, you may want to combine these two steps. If you do this, be certain to multiply by $d u / d x$. For example,

$$
\begin{array}{ll}
\frac{d}{d x}\left(x^{5}+1\right)^{4}=4\left(x^{5}+1\right)^{3} 5 x^{4} & \\
\text { Correct } \\
\frac{d}{d x}\left(x^{5}+1\right)^{4} \neq 4\left(x^{5}+1\right)^{3} & \\
d u / d x=5 x^{4} \text { is missing }
\end{array}
$$

## CONCEPTUAL INSIGHT

If we let $u(x)=x$, then $d u / d x=1$, and the general power rule reduces to the (ordinary) power rule discussed in Section 2.5. Compare the following:

$$
\begin{array}{rlrl}
\frac{d}{d x} x^{n} & =n x^{n-1} & & \text { Yes-power rule } \\
\frac{d}{d x} u^{n} & =n u^{n-1} \frac{d u}{d x} & & \text { Yes-general power rule } \\
\frac{d}{d x} u^{n} \neq n u^{n-1} & & \text { Unless } u(x)=x+k, \text { so that } d u / d x=1
\end{array}
$$

